



MILOS JARIC

Graphic Designer

Location

NEW YORK CITY
USA

Contacts

302 310 1423
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Portfolio

www.milosjaric.com

Profile

Self-motivated graphic designer with 15+ years of experience in the field of graphic design, prepress and web design, from concept to finish. Well organized, with attention to detail, ability to work independently or as an integral part of a team and to tight deadlines. Background in Fine Arts and love of photography. Broad experience gained while working in the marketing departments and design studios of several large companies in Europe.

Work experience

Build plus, Serbia

Technical editor/designer, June 2015 - August 2016 (online work)

- Technical editing, design and prepress of the annual publication about infrastructure construction and architecture in Europe (300 pages); design of catalogs and leaflets

Grafix, Serbia

Graphic designer, April 2014 - May 2015

- Design of commercial graphic products, vehicle graphics (wrap advertising), POP & POS materials, large-format outdoor prints, realistic previews for 3D channel letter signs, graphics for web, etc. Prepress for industry leading in-house digital printing equipment.
- Worked with various international and domestic clients (Heineken, Carlsberg Serbia, Radisson, Nestle, Russian Railways - RZD International, MOL, Fashion&Friends, Celestino Greece, Tehnomanija, Golf club Belgrade, Simka, National park Tara, etc.)
- Worked closely with the Head of Sales and Client Service to develop marketing materials for the Grafix company (print, web, etc.) in line with marketing plans
- Completed many indoor and outdoor photo shoots of company's products and buildings, with post processing of the photographs to obtain best images possible

TabCom LLC, USA

2014 (freelance)

- Web graphics design project

Stylos Group, Marketing department / **Stylos Art** publishing house, Serbia

Senior graphic designer, September 2009 - January 2014

- Worked closely with the Marketing Director to implement campaigns (print, in-store, TV, web, etc.) in line with marketing plans and brand strategy
- Design and prepress of retail and wholesale catalogs, brochures, posters, advertising, POS materials, complete campaign materials, trade show graphics, etc.
- Improved workflow in creating and retouching images for the webshop
- Organized structured, easy to use stock photo library for marketing department needs
- Designed covers for the latest books for the Stylos Art, which boosted their sales

Work experience (continued)

Novi Logos publishing house, Serbia
2010 (freelance)

- Design / prepress of school books; completed large amounts of work in tight deadlines

Logotext, Serbia
2009 (freelance)

- In-store graphics and advertising for several international fashion brands

Ind Media, Serbia
2009

- Design and prepress of bi-monthly magazine, advertising, brochures, posters, outdoor banners, trade show graphics, flyers, etc.

Bazis Event Media, Serbia

Graphic designer, 2005 - 2009

- Design of retail catalogs, brochures, posters, advertising, etc.; Design of visual identity and prepress of bi-monthly magazines
- Working with printing vendors; Interviewing other designers
- Established the standards for online/pdf versions of the magazines
- Took part in establishing new web presentations for company's branches

Into, Serbia

Graphic designer, 2003 - 2005

- Design and prepress of monthly magazine "Internet ogledalo", guide to the Internet and new technologies
- Editing and optimizing images and other material for the web edition of the magazine

Compulsory basic military training, 2002

- Office work in the army headquarters; design of brochures, posters, etc.

Ecolibri publishing house, Serbia

Graphic designer/assistant, 2001

- Design of advertising, aiding in creation of the Ecolibri's new web site
- Assisting with the project coordination

Ecological society **Endemit**, Serbia

2000 - 2014 (freelance)

- Design of complete campaign materials, leaflets, books, etc; Web design

Education

- Design High School, Belgrade, Serbia
- Management course (team work, decision making, public relations, conflict resolution, etc.), organized by The Regional Environmental Center for Central and Eastern Europe (2001.)
- Web design course, organized by The Regional Environmental Center for Central and Eastern Europe (2001.)
- Design and prepress of print editions - internship in "Balkan" and "Glas javnosti" companies, Belgrade (2002/2003.)

Language proficiency

Serbian/Croatian - Native

English - Advanced

German
- Elementary

Software and other relevant skills

- GRAPHIC DESIGN / PREPRESS
- 15+ years of experience in page layout design, creation of marketing, sales and product development materials (advertising, branding, posters, product catalogs, in-store graphics, etc.), digital photo manipulation and retouching, production coordination with printing companies
 - Excellent knowledge of Adobe Photoshop, InDesign, Illustrator, Acrobat, QuarkXPress, Corel Draw
- WEB DESIGN
- Experience in the field of web design (Adobe Dreamweaver + Photoshop)
- OTHER
- Work experience on both Windows and Mac OS X Platforms
 - Excellent knowledge of Microsoft Office suite (Word, Excel, Powerpoint); Open Office package
 - Broad experience in the field of photography

Other info

- Collaborative, supportive, friendly person
- Driver's license
- Non-smoker

